

## Create The Good News Release Agreement

I understand that one of the goals of AARP Create The Good® News Stories Project ("the Project") is to collect online stories from participants that may be used in connection with the Project. The information obtained through this release will serve as a record of participants' experiences; and may be used by AARP, Radio One, Inc., and their respective licensees and affiliates (the "Sponsors") for scholarly, educational, promotional and/or commercial purposes at the discretion of the Sponsors. I acknowledge that the Sponsors have the right to disqualify any materials I submit in connection with the Project for failure to comply with any eligibility or other requirements, as provided in this release agreement.

I understand that the Sponsors will conduct the Project during the period of February 2010 through June 2010, and if my story is selected to be aired on the radio, I will be contacted to verify my story (dates, place, general details) and give at least 2 references who may also be contacted to validate the story. Any failure to comply with this requirement or the Sponsors' inability to validate the story shall disqualify my submission from consideration for the Project.

I understand that AARP plans to retain the product of my participation ("the Product") as part of its permanent collection and that any materials obtained through this release may also be used by the Sponsors for radio stories, exhibition, publication, presentation on the World Wide Web and successor technologies, broadcast documentaries, promotional activities relating to the Project in any medium, and with my further consent, commercial activities by AARP.

I further understand that eligible Product **must** also meet the following requirements: (i) not be patently offensive or illegal, or contain any profanity, lewd or sexual content or references; (ii) not infringe upon any rights of any third party, including without limitation, any copyright, trademark, right or publicity or privacy; (iii) be original content solely prepared by me; and (iv) not have been submitted or displayed in other public forums.

I hereby grant to AARP ownership of the Product and I hereby assign to AARP any copyright rights that I may hold in this material.

I hereby warrant that the use of this material by the Sponsors will not violate the rights of any other person or entity.

In consideration of my participation in the Project, I agree on behalf of myself, and any heirs and relatives, and all persons acting or claiming by, through or in concert with me, if any, to release the Sponsors, their respective subsidiaries, affiliates, directors, officers, stockholders, owners, employees, agents, successors and assigns from any injury, harm, damage, personal or otherwise, demands, causes of action, liability, cost or expense whatsoever that I may suffer, directly or indirectly arising out of my participation in the Project and related activities. I understand and agree that my participation constitutes permission for the Sponsors to broadcast and/or record some or all portions of the Project. This release also constitutes permission to use my name, voice, or likeness in any advertising or broadcasting media now known or hereafter devised related to this Project, for promotional purposes. I also grant to the Sponsors the irrevocable and perpetual right to use, reproduce, distribute, reuse, transmit, display, publish and republish, my name, likeness, and

comments, including, without limitation, the right to use the foregoing in any manner, in whole or in part, individually or in conjunction with other materials, in any medium and for any purpose whatsoever, including, without limitation, the exhibition, advertising and exploitation of the Project in any and all media or other use of the Project.

I understand and acknowledge that AARP owns the copyright and all other rights in and to the Project and that the Sponsors may exclusively use the Project as provided herein. I also understand that I will not have any right of approval or receive any compensation as a result of any use or re-use of the Project. I hereby waive any rights of privacy or publicity that I may have with respect to the Project and any use or re-use of the Project and release and hold the Sponsors harmless from any and all claims and demands arising out of, related to or in any way connected with the Project including, without limitation, any and all claims for invasion of privacy, infringement of my rights of privacy and/or publicity, defamation, and any other personal and/or property rights.

I confirm that all statements that I make will reflect my honest opinions, beliefs and/or experiences, and that any representations made shall be true and accurate to the best of my knowledge.

**I ACKNOWLEDGE THAT I AM A U.S. RESIDENT OVER EIGHTEEN (18) YEARS OF AGE, I HAVE READ AND UNDERSTAND THIS RELEASE, AND I AGREE TO THE TERMS HEREIN.**